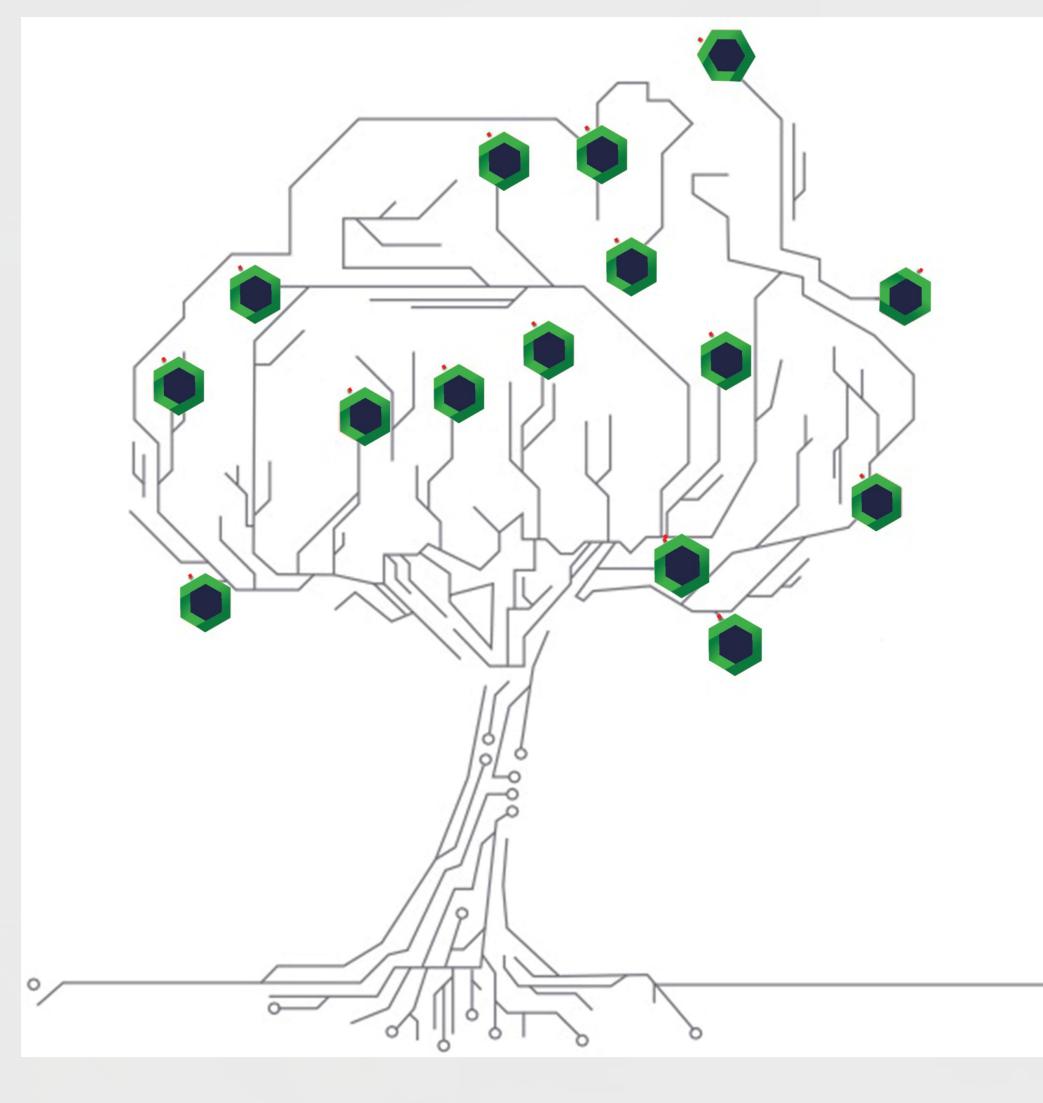
CAPITAL RAISING **GROWTH FINANCE**

Funding and capital, raised in conventional and non-mainstream ways, including on our own FinTech platform GreenPepper Invest with staged payments to derisk the investment







Capital Raising: Overview

GreenPepper CAPITAL

CAPITAL RAISING

>

RedPepper Mergers is firmly of the view that ambition and business growth are just expensive dreams when people attempt to fund them with pixie dust.

At some point, all ideas need money and a responsible investment partner, which sweat-equity simply cannot provide.

This means giving away a piece of the pie.

Done strategically, at the correct point in time and at the correct valuation, it significantly catapults an A-team's ability to succeed.

RedPepper Mergers seeks to create and then grow sustainable business models, innovative concepts and credible management teams.



Re-imagining tomorrow with shared purpose

Your Capital Raise journey



Pre-engagement

Project plan & timeline Proposed framework Approve plan and fees





Discovery Client workshop Research Strategy development



Investor Preparedness

Pitch Deck / Information Memorandum **Researched Financial Model** Triple bottom line metrics Due-diligence Dataroom Marketing teaser





Secure Finance

Secure commitments of capital and signed term-sheets Due diligence & transaction facilitation



Go-to-Market

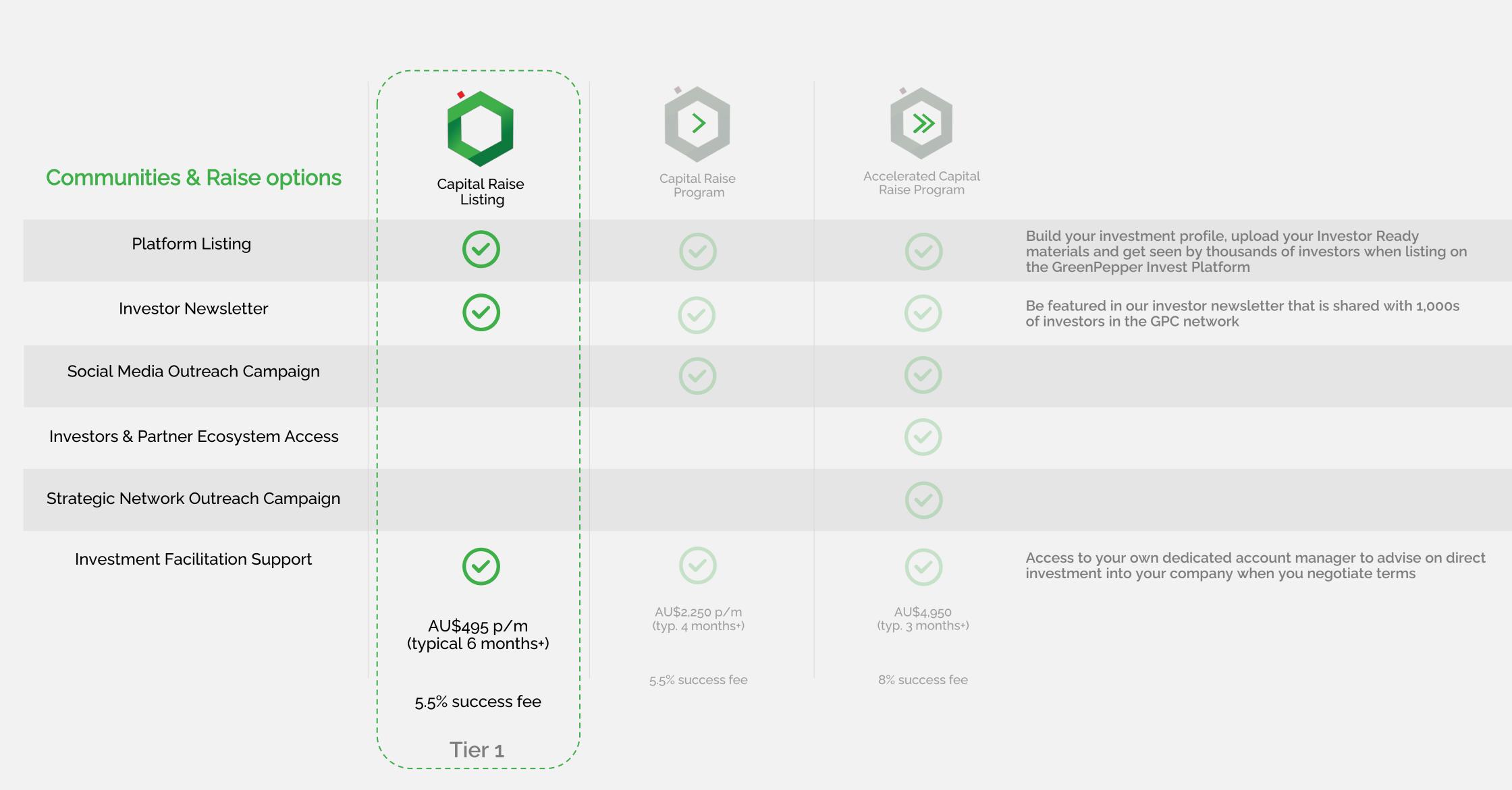
Initiate investor conversations Pitch meetings Q&A **Finance Partners**







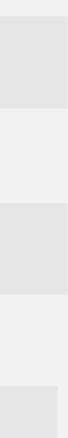
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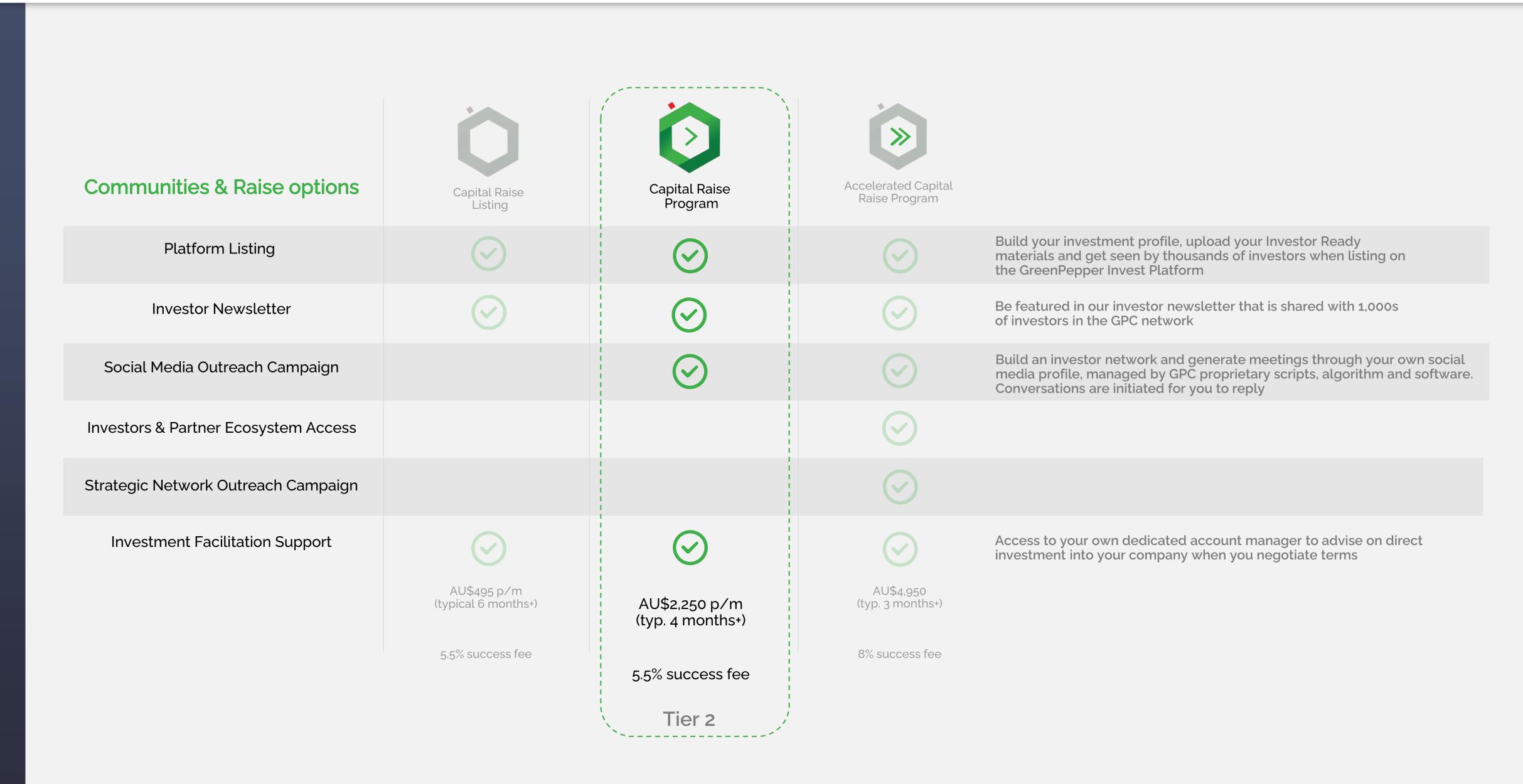
Contact Us







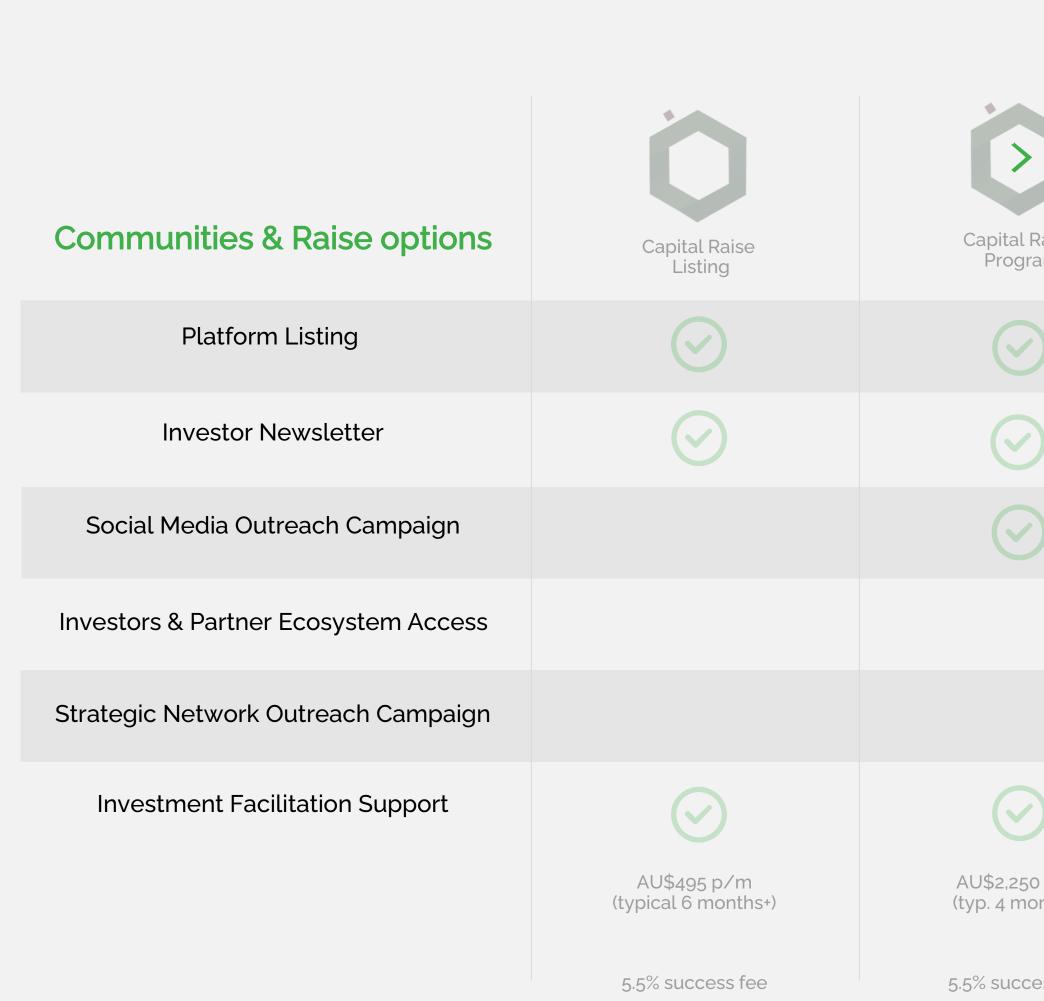
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RAISE





. Raise Jram	Accelerated Capital Raise Program	
	\odot	Build your investment profile, upload your Investor Ready materials and get seen by thousands of investors when listing on the GreenPepper Invest Platform
)	\odot	Be featured in our investor newsletter that is shared with 1,000s of investors in the GPC network
	\odot	Build an investor network and generate meetings through your own social media profile, managed by GPC proprietary scripts, algorithm and softwar Conversations are initiated for you to reply
	\odot	Increase exposure to investors through GPC Partners, Angel networks an 3rd party ecosystem
	\odot	Your dedicated account manager will help you define, discover and oper dialogues with strategic investors
)	\odot	Access to your own dedicated account manager to advise on direct investment into your company when you negotiate terms
50 p/m 10nths+)	AU\$4,950 (typ. 3 months+)	
cess fee		
	8% success fee	
	Tier 3	



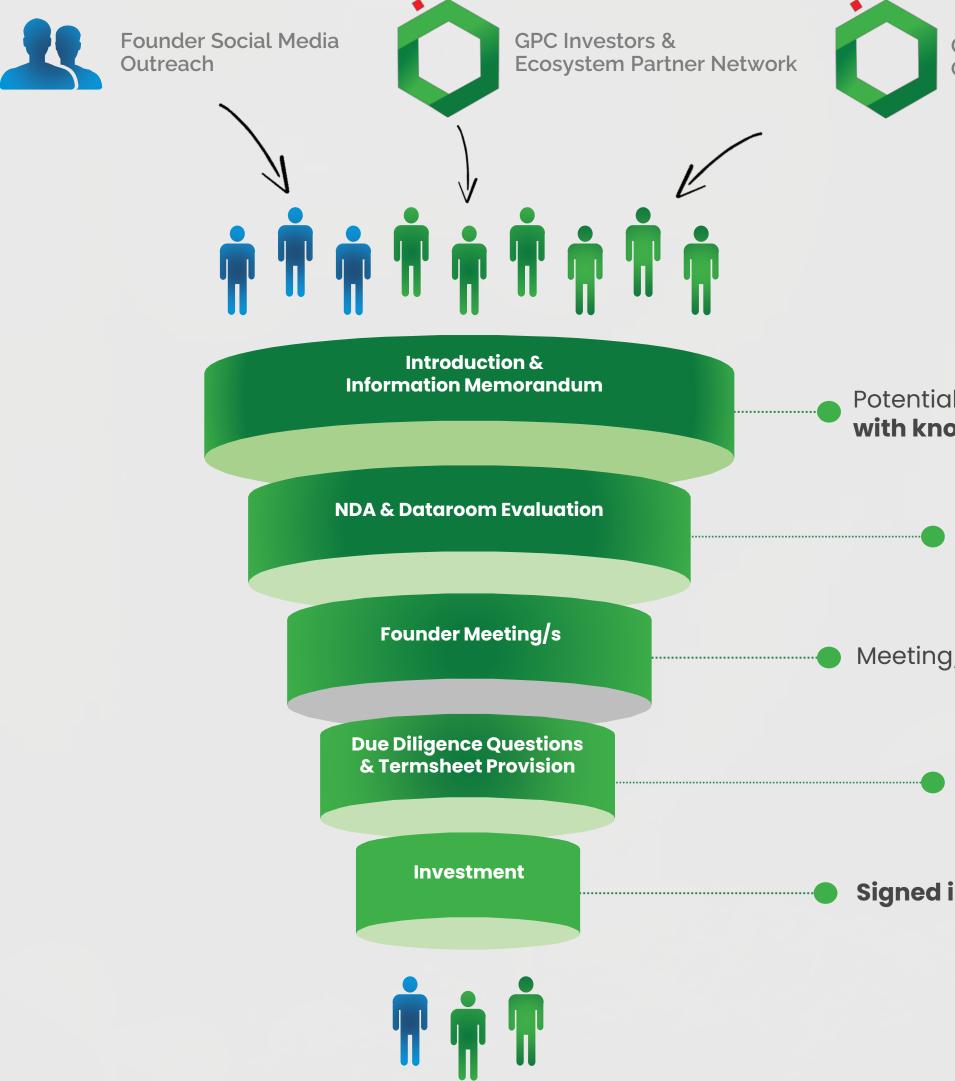
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Capital Raising: Overview

INVESTOR FUNNEL



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GPC Strategic Network Outreach

Potential investors are made aware through **marketing communications**, **outreach activity** and **dialogue with known investors / ecosystem partners**

Interested parties sign **non-disclosure agreement**, are granted access to their own **secure dataroom** to further evaluate investment

• Meeting/s organized for interested investors and founder/s to get acquainted and discuss opportunity

Investment termsheet provided to investor and **due diligence Q&A** period continues

Signed investment termsheet secured

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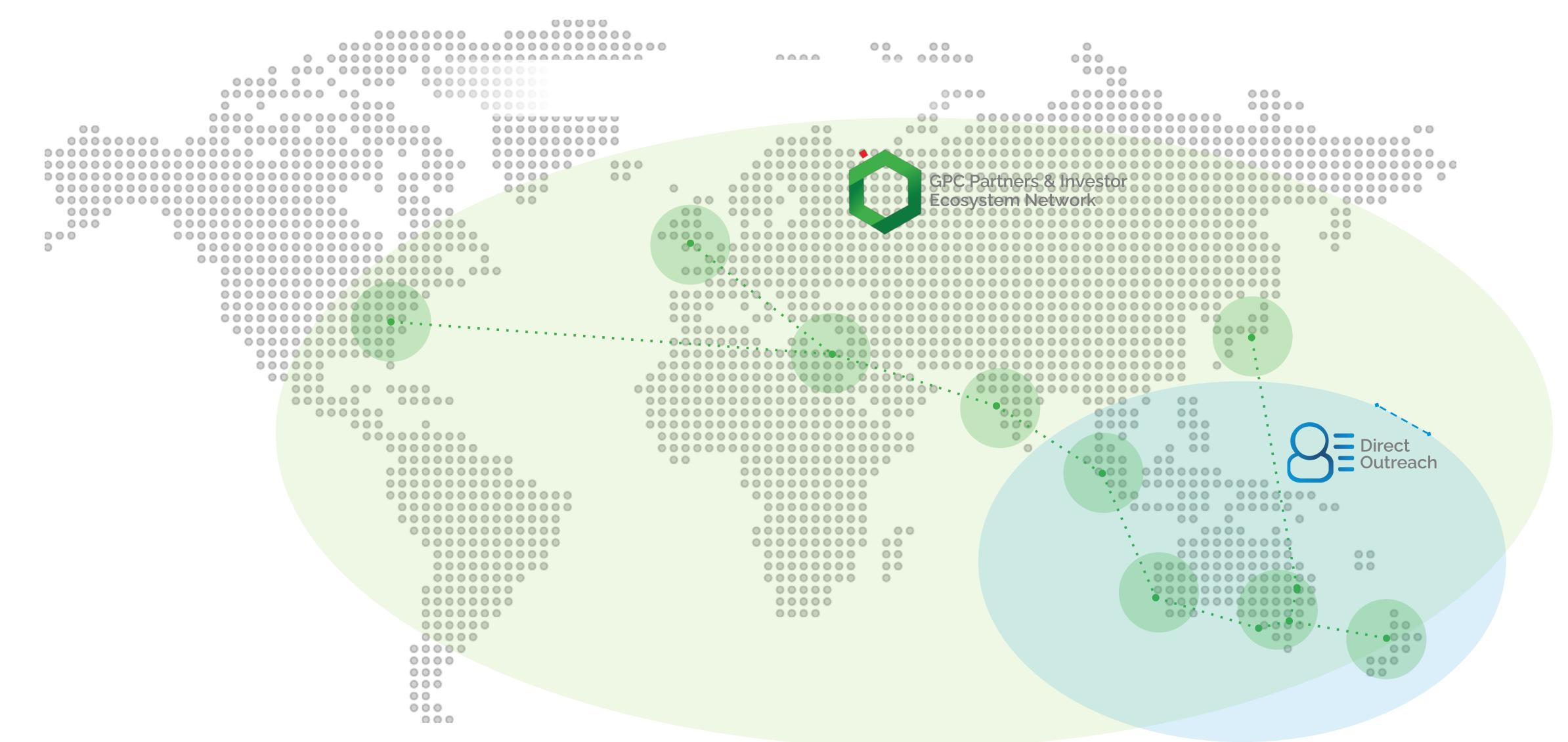
Stages of Growth: **Capital Raising**

>

Capital Raising: Overview

Capital Raising Model

INVESTOR - GEOGRAPHIC REACH & FOCUS



Capital Raising Process

Contact Us



Re-imagining tomorrow with shared purpose



LET'S CHAT.

Whether your business is in its start-up, scale-up or expansion stage, our passionate team of specialists are ready to help you build, raise, grow or exit your business.

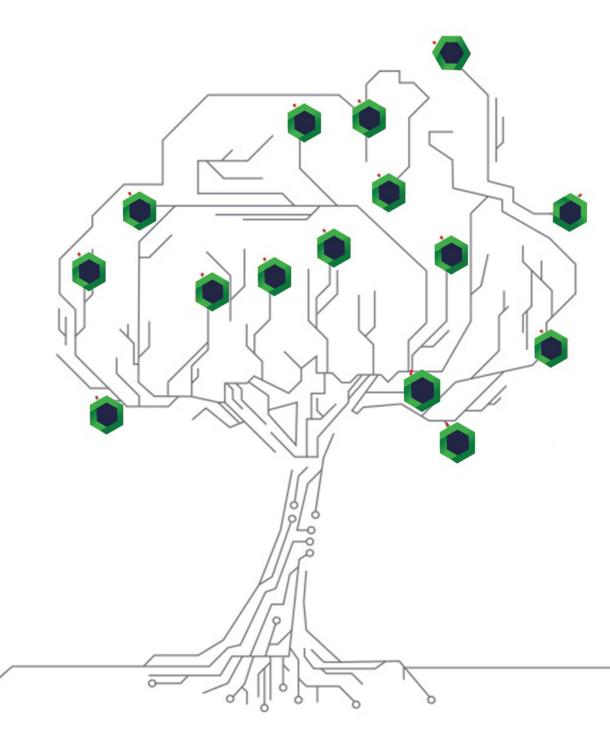
Let's re-imagine tomorrow with shared purpose. Together.

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