

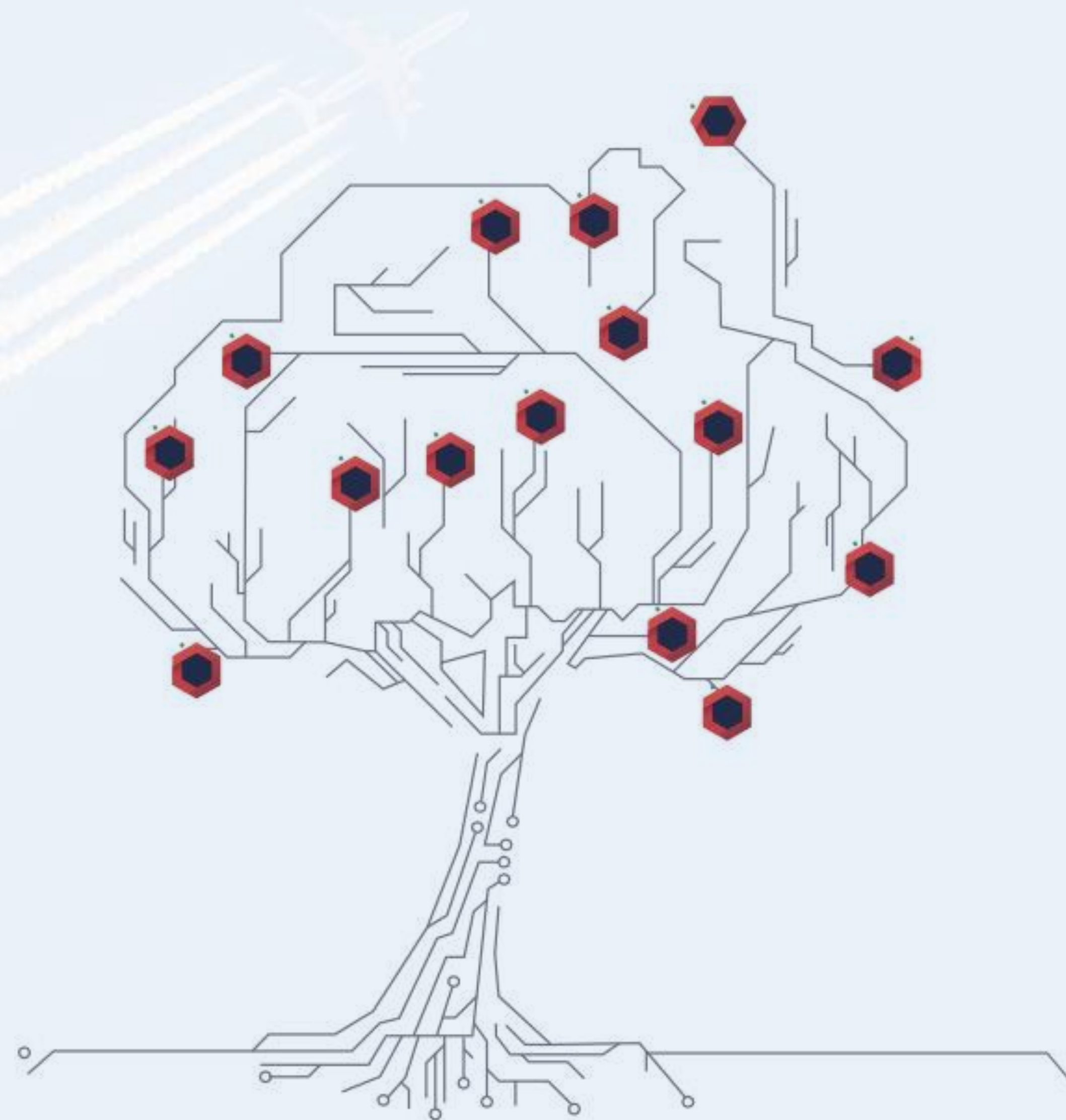
# EXIT SUCCESS

## ACCELERATED BUSINESS EXIT

We provide expert guidance through each stage of the business exit process, executing optimal exit strategy for maximum return for each of our clients.



RedPepper  
MERGERS





# EXIT SUCCESS PLAN

RedPepper Mergers manages both buy-side and sell-side Merger & Acquisition (M&A) mandates.

There are many reasons why businesses owners choose to Exit. And there are many options for doing so. Exit Success Plan (ESP) is our customised solution for businesses looking to optimise their Business Exit. We take a strategic, hands-on approach to identifying, evaluating and closing optimal sale opportunities that are well positioned for our clients.

We work with both relatively new and established companies exploring a range of Exit Options including trade sale, IPO, buy-out, MBO.

We provide guidance and advice through bespoke growth strategy, identifying off-market potential buyers that support our clients' goals. We facilitate negotiations for a successful M&A event.

There is nothing more rewarding than seeing our clients exceeding purpose-led exit valuation and impact expectations.

### Key Products

Exit Success Plan

Business Pitch and Confidential Information Memorandum (CIM)

## Your journey with Exit Success



### Pre-engagement

Project plan & timeline  
Proposed framework  
Approve plan and fees



### Scope & Process

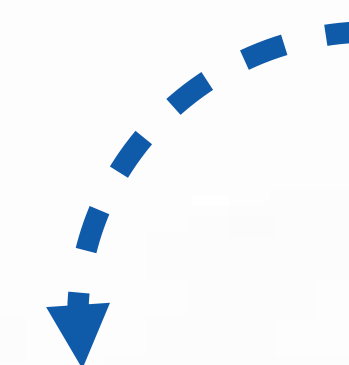
Client workshop  
Research  
Scope development



### Strategy Development

Development of  
**Exit Success Plan and  
Confidential Information  
Memorandum (CIM)**

Review & sign off on strategy



### Discovery

Targeting database  
development  
Direct outreach  
Preliminary qualification  
of Potential Buyers



### Analysis & Negotiation

Critical analysis  
Buyer selection  
Introductions & negotiation initiation



# EXIT SUCCESS PROCESS

## GOAL CLARIFICATION AND STRATEGY

## TARGET IDENTIFICATION & DEAL SOURCING



↓  
**EXIT OPTIONS**

EXIT SUCCESS

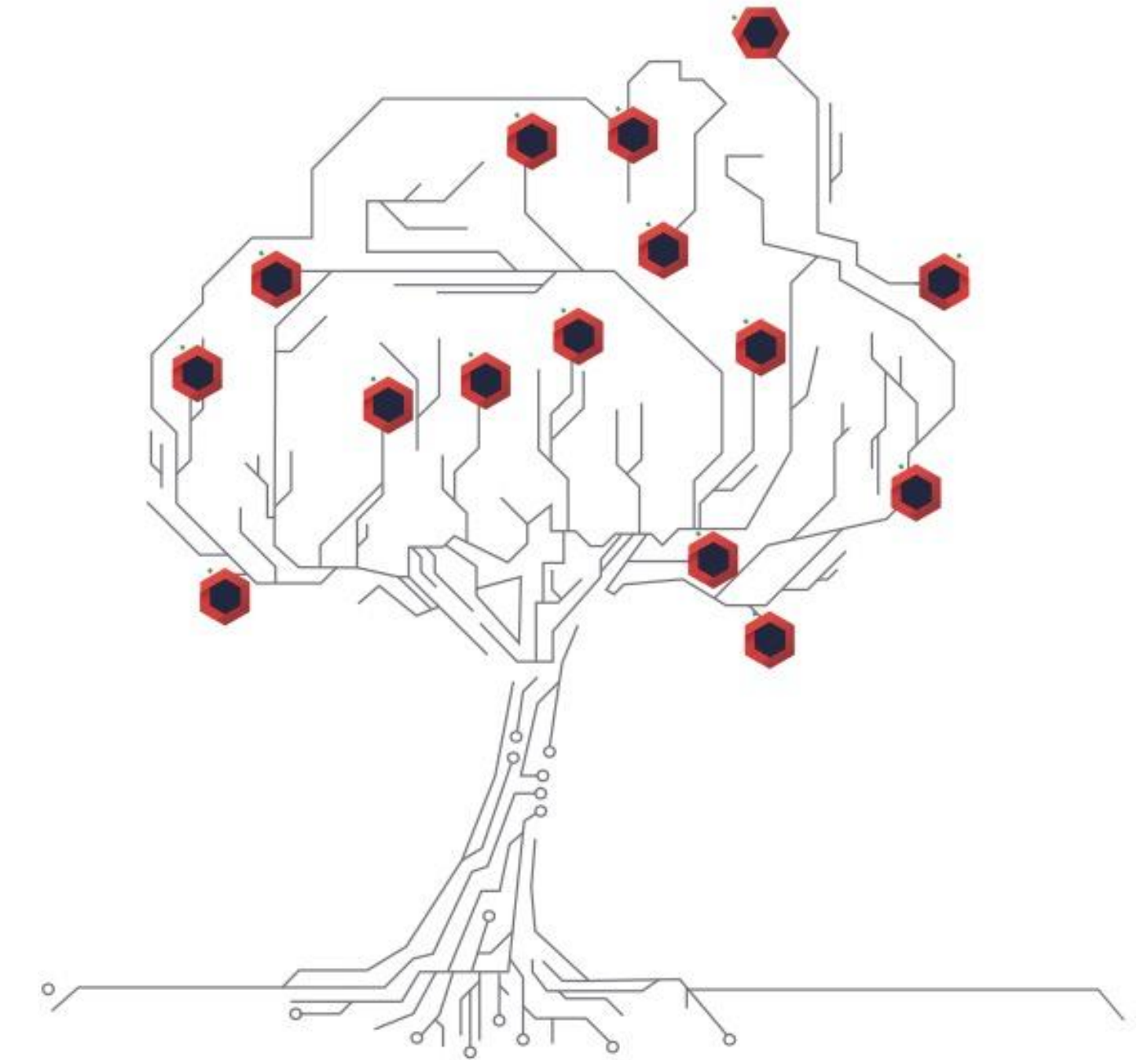


## Let's chat.

Whether your business is in its start-up, scale-up or expansion stage our passionate team of specialists are ready to help you build, raise, grow or exit your business.

Let's **spark ideas** and **ignite growth**. Together.

[CONTACT US](#)



### London

22 Eden Street, Kingston-upon-Thames,  
KT1 1DN, UK

Office: +44 (0)203 287 0201

Email:  
[uk@redpeppermers.com](mailto:uk@redpeppermers.com)

### Tel-Aviv

HaMenofim 10, Herzliya  
Tel Aviv, Israel

Partner : Tombo Impact

Email:  
[israel@redpeppermers.com](mailto:israel@redpeppermers.com)

### Mumbai

304, Sai Samarth Business Park  
Govandi East, Mumbai, 400088

Partner : ValueCraftz

Email:  
[india@redpeppermers.com](mailto:india@redpeppermers.com)

### Melbourne

Level 24 / 150 Lonsdale Street  
Melbourne, Victoria, 3000

Office: +61 (0)3 9016 9082

Email:  
[aus@redpeppermers.com](mailto:aus@redpeppermers.com)

### Auckland

4 / 259 Jervois Road, Herne Bay  
Auckland, 1011

Satellite office

Email:  
[nz@redpeppermers.com](mailto:nz@redpeppermers.com)